



## Kenya to Become Regional Headquarters for Toyota

March 4, 2010

Toyota officially announced plans this week to establish its regional headquarters for East and Central Africa in Kenya.

This comes after Prime Minister Odinga spent several days in Japan encouraging the company to invest in Kenya. Toyota responded by locating nearly 646,000 square feet of land in Nairobi to build its regional hub.

Toyota executives are currently in Nairobi discussing other ways they can invest in Kenya. They have already announced plans to station a green energy expert in Kenya to explore ways the company can take advantage of Kenya's blossoming green industries.

Prime Minister Odinga expressed his satisfaction regarding Toyota's display of confidence in the Kenyan economy. He also pledged that any company such as Toyota wishing to invest in Kenya will receive full support from the Kenyan government: "We will do everything possible to enable Toyota and all other businesses that want to set up here do so with great ease."

To read the entire article, please [click here](#).

For more information, please contact Ben Breit at (202) 777-3514 or [bbreit@clsdc.com](mailto:bbreit@clsdc.com).

*This material is distributed by Chlopak, Leonard, Schechter & Associates on behalf of the Office of the President of the Republic of Kenya. Additional information is available at the Department of Justice, Washington, DC.*

2010 MAR -4 PM 3:43

NSD/CES/REGISTRATION  
UNIT



## Kenya to Become Regional Headquarters for Toyota

March 4, 2010

Toyota officially announced plans this week to establish its regional headquarters for East and Central Africa in Kenya.

This comes after Prime Minister Odinga spent several days in Japan encouraging the company to invest in Kenya. Toyota responded by locating nearly 646,000 square feet of land in Nairobi to build its regional hub.

Toyota executives are currently in Nairobi discussing other ways they can invest in Kenya. They have already announced plans to station a green energy expert in Kenya to explore ways the company can take advantage of Kenya's blossoming green industries.

Prime Minister Odinga expressed his satisfaction regarding Toyota's display of confidence in the Kenyan economy. He also pledged that any company such as Toyota wishing to invest in Kenya will receive full support from the Kenyan government: "We will do everything possible to enable Toyota and all other businesses that want to set up here do so with great ease."

To read the entire article, please [click here](#).

For more information, please contact Ben Breit at (202) 777-3514 or [bbreit@clsdc.com](mailto:bbreit@clsdc.com).

*This material is distributed by Chlopak, Leonard, Schechter & Associates on behalf of the Office of the President of the Republic of Kenya. Additional information is available at the Department of Justice, Washington, DC.*

2010 MAR -4 PM 3:43

NSD/CES/REGISTRATION  
UNIT

50 FACTS ON KENYA - Did You Know... Kenya is leading the first business alliance w... Page 1 of 2

Benjamin Breit

From: Ana Kolodzinski [akolodzinski@clsdc.com]

Sent: Thursday, March 04, 2010 1:19 PM

To: Kenya

Subject: Kenya is leading the first business alliance working to end hunger in Africa.

Not seeing images? View [online](#).

**Did You Know ...** Kenya is leading the first business alliance working to end hunger in Africa.



**50** FACTS ON  
**KENYA**

To learn more about Kenya visit  
[www.kenya.info](http://www.kenya.info).

- The Business Alliance Against Chronic Hunger is coordinated by a Kenyan-based secretariat and has over 30 companies and organizations working to develop business-led solutions to hunger.
- Alliance members have created 150 small-scale businesses and initiatives in a Kenyan pilot program.

Source: World Food Program  
[wfp.org/content/kenya-takes-lead-alliance-against-chronic-hunger](http://wfp.org/content/kenya-takes-lead-alliance-against-chronic-hunger)

Source: All Africa  
[allafrica.com/stories/200906110568.html](http://allafrica.com/stories/200906110568.html)

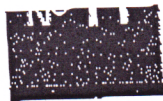
2010 MAR -4 PM 3:44

UNIT  
REGISTRATION/CES/NSD

11



50 FACTS ON KENYA - Did You Know... Kenya is leading the first business alliance w... Page 2 of 2



This material is distributed by Chlopak, Leonard Schechter & Associates on behalf of the Office of the President of the Republic of Kenya.  
Additional information is available at the Department of Justice, Washington, DC.

This email was sent to kenya@clsdc.com. You can *instantly* unsubscribe from these emails by [clicking here](#).